



 **MAPLELEAF**
DISTRIBUTION PVT. LTD.
We KNOW India



“We are reaching for a perfect synergy of information, product, client and customer.”

Client roster

European Food Public Co., Ltd.	Thailand
Global Premium Resources Sdn. Bhd.	Thailand
Heritage Snacks And Foods Co., Ltd.	Thailand
Jim's Group Co., Ltd.	Thailand
Leadertrade Products Co., Ltd.	Thailand
Lhian Thai Rice Vermicelli Co. Ltd.	Thailand
Malinee Food Products Co., Ltd.	Thailand
Manora Food Industry Co., Ltd.	Thailand
Monty & Totco Co., Ltd.	Thailand
Oriental Foods Co., Ltd.	Thailand
Pantai Norasingh Manufacturer Co., Ltd.	Thailand
Tang Sang Hah Co., Ltd.	Thailand
Thai Agri Foods Public Co., Ltd.	Thailand
Thai Union Group Public Co., Ltd.	Thailand
Yan Wal Yun Corporation Group Co., Ltd.	Thailand
Cantina Mexicana B.V.	Netherlands

MAPLELEAF - One stop distribution for India



"Distribution forms the core of our company and is the focus of everything we do."



The MAPLELEAF Advantage

The Experience

- We have grown from a small distribution and logistics company to have established ourselves as one of the largest importers of Asian and Mexican cuisine in India.
- Our 15 years experience in Retail & Wholesale trade alongwith our contacts with Horeca gives us a cutting edge in International Food Category, which is the fastest growing segment in India.
- We know the psyche of the Indian consumer - " What will sell & what won't"

The Clients

- The Organized Sector
 - Big Bazaar
 - Carrefour
 - Foodworld
 - Hypercity
 - Le Marche
 - Metro
 - Nilgiris
 - Reliance
 - Spencers
 - Tesco
 - Walmart
- The Internet Sector
 - Amazon
 - Big Basket
 - Big Bazaar
 - Gourmet Delight
 - Grofers
 - Heritage Fresh
 - Just Buy Live
 - Nature's Basket
 - Snapdeal
- The Horeca
 - Flight Kitchens
 - Hotel Taj
 - Hard Rock Cafe
 - Mainland China
 - Mumbai Caterers
 - Rangoli Caterers
- The Unorganized Sector
 - 8000 premium outlets in 62 cities.
- We further caterers to Wholesale markets in 4 regional cities.



The Drive to Succeed

- We have the desire, passion and drive to be the No. 1 distributor of Asian & Mexican products imported into India. With a current turnover of USD 6 million, and a growth rate of 40% CAGR for the past years, We have proved that we have the will to succeed and achieve a targeted annual growth of atleast 40% per annum for the next 5 years.
- We have already tied up with a further number of international which would make us achieve a turnover of USD 14 million national clients to distribute/market their product in India. Our hunger for new products is never ending.

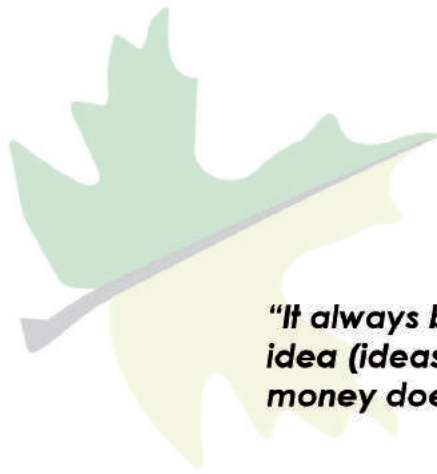
Doing things differently

- After test marketing the product in Tier II cities of India, we import appropriate products from our international clients and then distribute them across the country through our network of wholesale, institutional and retail stockists.
- Our sales team interacts with the customers directly helping us keep a finger on the pulse of the market.
- We contribute towards building the brand through long term marketing strategies and short term tactics where necessary.



***“Get to know the customer,
understand his particular
needs, and give him the
right product”***





"It always begins with an idea (ideas make money: money doesn't make ideas)"



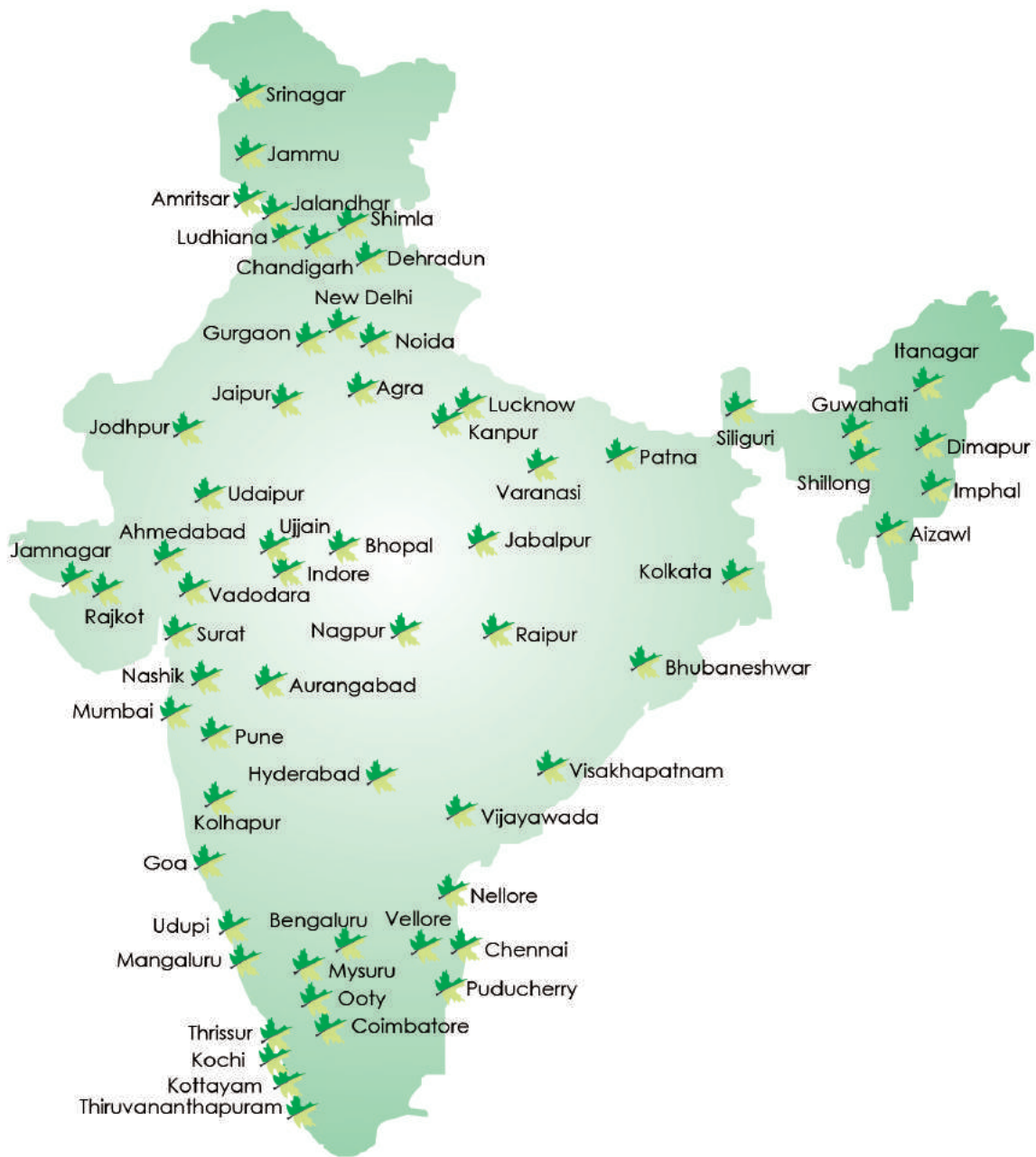
The wherewithal

- We have a staff roster of 150 people managing the logistics of the products, excluding outsourced functions.
- A full-fledged Office at Mumbai, New Delhi, Bangalore, Guwahati.
- A logistically correct warehouse at Bhiwandi having a 45000 sq. feet area.
- By the end of the year TEAM MAPLELEAF - Our National Sales team will be in place working with the regional distribution centres, stockists in 47 cities and sub stockists in rural areas.

The future's ours

We will

- Create a USD 15 million enterprise by 2025 dealing in food products with special focus on Processed Food, condiments, snacks, drinks & confectionery.
- Create a distribution house with 25 distribution centers spanning all the States of India.
 - The distribution house will supply to the retail channel directly / indirectly through organized retail and Mom & Pop stores
 - It will also supply institution such as airlines, hotels and caterers.



To know more log on to:

www.mapleleaf.in or [facebook.com/mapleleafdistribution](https://www.facebook.com/mapleleafdistribution)

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Warehouse:

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Distribution Office:

Mumbai, New Delhi, Bangalore, Guwahati